



Love KK launched

Blu Hope sent early good vibes with recent beach cleanup on Pulau Gaya

Love KK has been officially launched that sets the city on course toward contributing to the 2030 Sustainable Development Goals.

The road map starts with instilling love for the city, developing a sense of ownership among the people, empowering the community, making cleanliness a way of life – all of which are in line with the Sabah Maju Jaya vision and the 2030 global agenda.

Love KK is a joint collaboration between the City Hall and stakeholders toward building a better KK.

Its components involve cleaning, greening and making the city vibrant, beautiful, liveable and healthy.

Under Clean KK, a beach clean programme was organised by Blu Hope on Pulau Gaya Island, Tunku Abdul Rahman marine park, recently.

This event was held in conjunction with the International Solidarity Cleanup in cooperation with One Earth One Ocean (OEOO), the Nile Coalition and Verynile and took place across 10 different locations worldwide. Some of the participating countries were Egypt, Brazil, Germany, Indonesia, Cambodia, Philippines and some locations in Africa.

In Sabah, 132 volunteers from many different organisations gathered on Gaya Island on YTL's Gaya Island Resort to collect a total of 846kg of waste plastic. All this plastic was then taken off the island with the help of Local Municipal City Council DBKK and Sabah Parks.

